

Prima Petroleum (PTY) LTD



COMPANY PROFILE



INTRODUCTION:

Prima Petroleum is a bulk fuel distributor that caters for almost all industries.

*“We commit to **quality** service by delivering products **on time.**”*

Grounded in firm business principles, Prima Petroleum is a rapidly emerging energy resource company that strives to find easy, accessible and feasible solutions for all sectors.

Prima Petroleum strives to exceed customer expectations and be the market leader by the sourcing and delivering of petroleum product by providing a quality reliable service.

By restricting the handling of petroleum product to a minimum from the refinery to the customer, not only do we ensure uncontaminated quality fuel but also very competitive pricing to our customers with a superb after-sales service. Prima Petroleum is a privately-owned company. Transport and logistics have become an integral part of modern-day business, and with dedicated supply of quality fuel and reliable transport Prima Petroleum ensures the mobility and fluidity of our operations thus ensuring constant supply to our customers.





VISION

To build lasting long-term relationships with our customers through excellent service.

To be known by quality, service price and our team excellence

Serving multiple provinces of South Africa having our base in Limpopo.



MISSION

To be leaders in the provision of innovative energy solutions.

To Establish the Prima Retail brand providing Franchisee owners a highly profitable investment.

Keeping up with modern up to date initiative.

Striving for customer excellence.

That Prima stock and equipment can be bought nationwide.

Building an effective company with a good reputation that is the number one fuel supplier.

BACKGROUND

Prima Petroleum started as “Prima Fuels” in the fuel industry in 2015 and have been part of several successful leading wholesale and retail organisations ever since mainly importing from Matola Mozambique through Total Energies and Petromoc. Servicing a wide area in the Limpopo, Mpumalanga and Gauteng region of Southern Africa. After several requests, mainly from the transport sector, for clean petroleum products and improved service delivery at a more affordable price-structure for an economy which are largely already under pressure, we started to investigate the industry and quickly realised that this need also existed within the agricultural & logistics and commercial industries alike. Beginning 2024 Prima Petroleum teamed up with Shell and Sasol to provide consistency with unstable markets ensuring our customers quality and availability even in unsteady times.



The company shows a constant positive healthy growth pattern in a highly competitive market.



Office Deliveries and other Information

Prima Petroleum have a team with specialist in each department.

Our main office is based in Tzaneen Limpopo having staff members ready to serve and assist, retail, wholesale, financial, invoicing, statements, enquiries etc.

We have multiple vehicles catering for all customers, from a bakkie bowser combinations to 40'000L deliveries and small trucks sizes in between to make seamless deliveries possible for all sizes of different organizations.

Prima Petroleum prides itself in personalized service and quality products. Being innovative adapting with customers and technology. Prima Petroleum's management team are always on track delivering each order. This level of service protects both the customer and supplier from numerous mishaps, miscommunications and potential losses but also shows our level of commitment to our customers. We believe that "people buy from people" and our long-term relationships is backed by our service.





WE OFFER THE FOLLOWING RANGE OF PRODUCTS AND SERVICES:

Numerous Franchising options

Low Sulphur Diesel 50ppm

Petrol ULP 95

LP Gas

Lubricants/Oils

Bulk Fuel Filters, Registers, Pipes

Fuel Dispensers/Pumps

Fuel Tanks from 1000L to 96'000L+

Tagging and Fuel managements systems

Repairs and Maintenance team on site

Transport Rental of our trucks

And many more





Prima Petroleum committed with after sales service, we have a strong believe that we don't just do quick sales, we attend to our customers request, helping them out if it is sending statements or if it is advice needed with something technical like advising customers with fuel pumps.

Prima Petroleum

• Prima Price • Prima Quality • Prima Service •

Put us to the Test

www.primafuels.co.za

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